



## **Case Study - Deutsche Bank**

**A Web based corporate banking solution with a wireless spin.**

### **Challenge**

Deutsche Bank is one of the leading international financial service institutions. With more than 98,000 employees, the bank serves more than 12 million customers in more than 70 countries worldwide. Building on decades of traditional leadership in the corporate banking market, Deutsche Bank needed a technology strategy that would create a Web interface allowing corporate clients to access a number of the bank's products and services through both private and public networks. In addition, Deutsche Bank wanted the application to be accessible by means of WAP-enabled cellular phones in the European market.

### **Pamet's Solution**

Pamet immediately deployed a team to tackle the project, assess the technology needs and determine the path to the solution with minimal risk to the client.

Pamet defined the best ways of integrating disparate information sources into a coherent and personalized banking portal interface. To comply with the diverse needs of the corporate audience the system's design allowed for seamless integration of a modern 3-tier enterprise computing architecture, streaming media and legacy systems.

Building a prototype application on an open source application server middleware and Nokia's WAP gateway and Oracle 8i database, Pamet was able to kick start this project in a matter of weeks, not months, while controlling cost and minimizing project risk. Applying personalization, scenarios, streaming media and other advanced Web technologies in a secure environment, Pamet created an application that allows users to navigate customizable financial products while viewing targeted content and delivering value added services. Of course, the ability to perform financial transactions was available according to the user access levels set by the system administrators.

### **Benefits to the Client**

By conducting our studies on as many open source technologies as possible, we were able to control cost while creating a robust solution to meet Deutsche Bank's needs. The first prototype was up and running within thirty days of Pamet's engagement on the project. All of Pamet's key strengths were demonstrated: we delivered on time and on budget, while leveraging our distributed development environment and our financial services experts from office locations on two continents.